# Resume



### Name: Mr.Goutam Sharma (FMERU & FMERC).

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Ph No/Whataps No: 7595928432/7044538622.

Residence: C/o Nripendra Chandra Mallick, Uttarayanpally P.O- Sonarpur.

Dist- 24 Parganas (South), Kolkata-700150.

Date of Birth: 05.01.1983

### **Teaching Experience Profile: (15 years<sup>+</sup>)**

	<b>Institution:</b> School of Professional Studies-Netaji Subhas Open University,Kalyani,Nadia. <b>Designation:</b> Guest-Teacher for Personal Contact Programme of M.Com Part-I at Basanti Devi College, Kolkata since 21.05.2023.
PG Level	Institution: West Bengal State University-Barasat. Designation: Guest-Teacher (M.Com-Marketing Specialization) in the Department of Commerce & Management since 26.11.2018 to 28.07.2021
	<b>Institution:</b> Nahata J.N.M.S. Mahavidyalaya (Affiliated to WBSU-Barasat) <b>Designation</b> : Assistant Professor in Commerce since 15.11.2016 to till date on Substantive Post.
UG Level	Institution: The Bhawanipur Education Society College (Affiliated to CU-Kolkata) Designation: College Full-Time Lecturer in Commerce since 01.12.2008 to 14.11.2016 on Non-Substantive Post.
	<ul><li>Institution: Subhash Bose Institute of Hotel Management (Affiliated to Punjab Technical University).</li><li>Designation: Visiting-Lecturer in Management since 07.12.2010 to 20.01.2012.</li></ul>

# **Qualifications Summary:**

UGC- NET Qualification:

UGC - National Educational Testing Bureau– June 2012.

Subject- Commerce.

### Academic Qualifications:

Year of Passing	Degree	Specialization	University	Division
2005	B.Com(H)	Accounts & Finance	Vinoba Bhave University-Regular Mode	First
2008	M.Com	Accounts & Finance	Vinoba Bhave University-Regular Mode	First
2012	M.Com	Banking &Insurance Management	Annamalai University-DDE	Second
2017	M.Com	Marketing Management	Annamalai University-DDE	Second

# **Professional Qualification:**

2015	M.B.A	Financial Management	Annamalai University-DDE	First
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### **Technical Qualification:**

2020	PGDCA	Prayagdas Tomar Computer Education Pvt.Ltd.	Distinction
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**Research Qualification:** 

#### Key Certifications, Awards & Honors:

#### **Certifications:**

- 1. Online Certificate Course in The Fundamentals of Digital Marketing-Google Digital Unlocked.
- 2. Online Course in Digital Marketing-Globsyn Business School Online.
- 3. Online Course in Product and Brand Management-Globsyn Business School Online.
- 4. Online Certificate Course of 24 hours in Personal Branding for Career Success-The Open Learn University.
- 5. Online Professional Certificate Program in Advertising and Marketing Communications.
- 6. Online Professional Certificate Program in Brand Management.
- 7. Online Professional Certificate Program in Customer Relationship Management.
- 8. Online Course in Financial Markets and Investments-Globsyn Business School Online.
- 9. Online Certificate Course on Startup India Learning Program –Invest India National Investment Promotion Agency.
- 10. Online Certificate Course in Premiership in Business Management–Indian Council for Technical Research and Development.
- 11. Online Certificate Course in The New Age HR Analytics-Utkal University, Odisha.
- 12. Online Course in Performance Management and Competency Mapping-Globsyn Business School.
- Online Training Programme of 30 hours on Research and Publication Ethics-Central University of South Bihar.
- 14. Online Course on Research Methodology in Economics-The Indian Economic Associations.
- 15. Online Certificate Course cum Workshop of 32hours in Professional Documents with Microsoft Word-Sanatan Dharma College, Ambala Cantt.
- Online Certificate Course cum Workshop of 32hours in Mastering Excel: Tour from Beginners to Advance- Sanatan Dharma College, Ambala Cantt.
- 17. Online Certificate Course cum Workshop of 32hours on Designing Captivating Presentations with PowerPoint- Sanatan Dharma College, Ambala Cantt.
- Online Certificate Course cum Workshop of 32hours on Learner Centric Content Tools Sanatan Dharma College, Ambala Cantt.
- 19. Online Certificate Course of 24 hours in Risk Management-The Open Learn University.
- 20. Online Certificate Course of 24 hours in Leadership and Followership-The Open Learn University.
- 21. Online Short Term Course in Graphic Design –St.Mary's College (Autonomous).
- 22. Online Course of 48 hours in How to Teach Online -Globsyn Business School Online.
- 23. Online Course in Recruitment and Appraisal Management –Jaipuria School of Business.
- 24. Online Course in Google Analytics for Beginners –Google Analytics Academy.

# Awards:

Year	Category	Institutions			
2019	Best Researcher Award-2019	Indian Academic Researchers' Association, Tiruchirappalli, Tamil Nadu.			
2020	Best Faculty Award-2020	Indian Academic Researchers' Association, Tiruchirappalli, Tamil Nadu.			
	Best Faculty Award-2021	Bestow Edutrex International, Mumbai.			
	Best Academician of The Year Award-2021	Bestow Edutrex International, Mumbai.			
2021	Sarvepalli Radhakrishnan Professor Award- 2021	Puducherry Research Institute of Management and Science(PRIMES)			
	Certificate of Appreciation for Advisory Committee Member-2021	Puducherry Institute of Management and Science & The International Internship University			

### **Honors:**

1 Invited as Resource Person for the Awareness Programme on 'Skill Development & Entrepreneurship' Organised by Kalyani Center for Sustainable Development (KCSD) Supported by Jamgram Janardan Institution (H.S), Jamgram, Dist-Hooghly.

2. Acted as Judge in the District Level Youth Parliament Competition 2017-18 for School Category being organized by The Government of West Bengal.

3. Invited as Resource Person by The UG Board of Studies & Alumni, Department of Commerce and Management, WBS- 2021.

# Membership of Professional Bodies/Academic/Editorial Associations:

Academic Bodies	Registration No
Fellow Member of Indian Academic Researchers Association, Tiruchirappalli, Tamil Nadu	F063/2020.
Life Member of IAA (Indian Accounting Association) Kolkata Branch	KL 588.
Member of All India Council for Technical Skill Development	AICTSD/PROF ESSOR/25136.
Member of International Association of Educators and Corporate Trainers (IAECT), Mumbai (India).	M.ID:BEIL/ISO/IAECT/21/ 0289
Member of the International Association of Business Researcher, Economist & Statistician	M.ID:BEIL/ISO/IABRES/02 89
Member of the Board of Studies (BOS) of International Association of Commerce and Management	DN: IACM/ISO/21/BOS/93.
Executive Member of International Association of Commerce and Management.	L.NO:BE/ISO/IACM/22/7 5 Dated: Jan 20, 22.
Life Member of International Institute of Organised Research	I2OR/2020/00970
Lifetime Fellow Member of Eudoxia Research University	ERC/FMERC/2024/505
Editorial Board Member-The Research Journal (TRJ)	12OR/TRJ/EBM-034

### Participation in OP/RC/FDPs/Conference/Seminar/Symposia/Workshops:

Orientation Programmes(OP)	Refresher Courses(RC)	Faculty Development Programmes (FDP)	
03	08	National	International
03	08	22	16

Conferences/Seminars		W	/orkshops	Short-Term Programmes(STTP)
National	International	National	International	10
15	10	15	20	10

Capacity Building Programmes (2 Weeks)	Panel Invited Discussions Lectures		e-Symposiums	Professional Development Programmes (PDP)		
				Nati onal	International	
03	02	03	02	05	03	
NEP-2020 Orientation & Sessitization Programme 02						

Experiences in College Administrative and Outreach Activities:

- 1. Bursar since 28.11.2019
- 2. Tender Committee
- 3. General Provident Fund Committee
- 4. Admission Committee
- 5. Examination Committee
- 6. Finance Committee
- 7. Purchase Committee

	Paper Presentations in Conferences/Seminars:
	Presented Paper in 1 Day National-Level Seminar on 'Ethical Issues in Research' Organised by Hiralal
	Mazumdar Memorial College for Women, Dakshineshwar-Kolkata in collaboration with Indian
	Academic Researchers' Association(IARA)-West Bengal Wing-2019.
	Presented Paper in 1 Day INTERNATIONAL CONFERENCE ON ECONOMIC AND TAX
	REFORMS IN INDIA IN THE GLOBAL PEREPECTIVE Organised by INDIAN ACCOUNTING
2019	ASSOCIATION, SOUTH BENGAL BRANCH in association with THE INSTITUTE OF
	MANAGEMENT STUDY-2019.
	Presented Paper in 2 Days National Seminar on CONTEMPORARY ISSUES IN ACCOUNTING AND
	FINANCE Organised by the Department of Commerce, Calcutta Girl's College and Vidyasagar
	Evening College, Kolkata
	Presented Paper in 1 Day STATE LEVEL INTERDISCIPLINARY SEMINAR Organised by Nahata
	JNMS Mahavidyalaya, Nahata in collaboration with krishnath college, Murshidabad.
	Presented Paper in 2 Days NATIONAL- LEVEL SEMINAR ON CONTEMPORARY ISSUES AND
	CHALLENGES IN INDIAN ACCOUNTING STANDARDA(Ind-AS) & INDIRECT
	TAXATION Organised by The Department of Commerce, KIDDERPORE COLLEGE in Collaboration
	with THE INSTITUTE OF COST ACCOUNTANTS OF INDIA-2018.
	Presented Paper in 2 Days BHAVISHYA-INTERNATIONAL CONFERENCE ON MANAGEMENT,
2018	HEALTHCARE AND MEDIA, 2018 organised by Future Institute of Engineering and Management in
	association with MAKAUT, West Bengal-2018.
	Dressented Denses in 1 Dev. INTERNATIONAL CONFERENCE ON FINANCIAL SECTOR.
	Presented Paper in 1 Day INTERNATIONAL CONFERENCE ON FINANCIAL SECTOR:
	ISSUES, CHALLENGES & STRATEGIES organized by The Bhawanipur Education Society College -
	2018.
	Presented Paper in 2 Days UGC SPONSORED INTERNATIONAL SEMINAR ON RECENT
	INNOVATIONS IN MANAGEMENT, ACCOUNTING, BUSINESS AND
	ENTREPRENEURSHIP organised by VIDYASAGAR UNIVERSITY-2017.
	ENTREFRENEORSTHF Organised by VID TASAGAR UNIVERSIT 1-2017.
	Presented Paper in 1 Day INTERNATIONAL CONFERENCE ON EMERGING ISSUES IN
2017	ACCOUNTING, FINANCE AND TAXATION organized by The Bhawanipur Education Society
	College -2017.
	Presented Paper in 2 Days NATIONAL SEMINAR ON GST AND IFRS organised by The
	Netaji Open University-2017.

	Presented Paper in 1 Day NATIONAL SEMINAR ON RURAL RECONSTRUCTION IN INDIA: CHALLENGES AND PRACTICES organized by Women's College, Calcutta-2017.			
	Presented Paper in 2 Days NATIONAL SEMINAR ON DYNAMICS OF GLOBAL BUSINESS ENVIRONMENT: ISSUES AND CHALLENGES organised by J.D.Birla Institute -2017.			
	3. Presented Paper in 2-Days UGC SPONSORED INTERNATIONAL SEMINAR ON DYNAMIC EVOLUTION OF MANAGEMENT PARADIGM organized by Vidyasagar University-2016.			
	Presented Paper in 1-Day NATIONAL SEMINAR ON RELEVANCE O DR.B.R.AMBEDKAR FOR INCLUSIVE DEVELOPMENT IN INDIA organized by The SC, ST and OBC Employees' Welfare Association of Visva-Bharti University 2016.			
	Presented Paper in 1-Day NATIONAL SEMINAR ON CONTEMPORY ISSUES IN FINANCIAL MARKET jointly organized by (CUCSC-CEFM) & New Alipore College-2016.			
	Presented Paper in 1-Day UGC SPONSORED NATIONAL SEMINAR ON STATE OF THE INFORMAL SECTOR IN INDIAN ECONOMY IN THE CONTEXT OF INCLUSIVE GROWTH organized by The City college of Commerce and Business Administration & The Departmen of Economics, University of Kalyani -2016.			
2016	Presented Paper in 1-Day UGC SPONSORED NATIONAL SEMINAR ON INCLUSIVE GROWTH AND ECONOMIC SUSTAINABILITY OF SELF FINANCE COURSES IN INDIA organized by Naba Ballygunge Mahavidyalaya & Department of Economics, Acharya Girish Chandra Bose College -2016.			
	Presented Paper in 1-Day UGC SPONSORED NATIONAL SEMINAR ON STARTUP INDIA AND ITS PROSPECT organized by Naba Ballygunge Mahavidyalaya, Department of Commerce & T Institute of Cost Accountants of India-2016.			
	Presented Paper in 1-Day UGC SPONSORED NATIONAL SEMINAR ON CORPORATE GOVERNANCE & CSR IN THE FOCUS OF COMPANIES ACT 2013 & TAX REFORM: A COMMON TOOL TO BOOST UP THE SOCIETY AND ECONOMY organized by Khudiram Bose Central College & The Institute of Cost Accountants of India -2016.			
	Presented Paper in 1-Day UGC SPONSORED NATIONAL SEMINAR ON FINANCIAL INCLUSION-RURAL ECONOMY AND INCLUSIVE GROWTH-CONCEPT, CONSTRAINTS AND CONQUEST organized by Surendranath College & Adamas			

# Details of Publications and Research Work:

Sl.	Year	Title	Journal	ISSN/ISBN	Vol
1.	2016	Corporate Social Responsibility: Relevance of CSR in Indian Business Environment as a Strategy for Corporate Sustainability.	Dynamic Evolution of Management Paradigm	ISBN 978-93-5265- 325-6	1
2.		Make in India: Reversing the De- Industrialization in India. <b>Co-Author:</b> Nibedita Mallick	Journal of Social Science and Welfare	ISSN NO:2348-2974	3
3.		Women Entrepreneurship and Empowernment: Emerging Issues, Challenges and Future Prospects of Development. <b>Co-Author:</b> Nibedita Mallick	FAME- Journal of Finance,Accounting, Management and Economics	ISBN 978-93-84158- 93-4	2
4.		Start-Up India: A Boon for Indian Millennial Entrepreneurs. <b>Co-Author:</b> Nibedita Mallick	Startup India and its Prospect.	ISBN 978-81- 923645-9-9	
5.	2017	Self-Financing Programmes: A Boon to Economic Development and Inclusive Growth in India. <b>Co-Author:</b> Nibedita Mallick	Self-Financed Courses-Economic Sustainability & Inclusive Growth.	ISBN 978-81- 923645-8-2	
6.		Start-up India:Unleasing the Power of Youth	Dynamics of Global Business Environment: Issues and Challenges.	ISBN:978-93-5268- 711-4	1
7.		Inclusive and Sustainable Growth in India and Role of MSMEs: Prospects and Challenges	RELEVANCE OF DR. B. R. AMBEDKAR FOR INCLUSIVE DEVELOPM-ENT IN INDIA: Inclusive Development Women Empowerment and Social Justice	ISBN: : 978-93- 85503-58-0 (Two Vol. Set)	7

Sl.	Year	Title	Journal	ISSN/ISBN	Vo
8.	2018	Pradhan Mantri Jan Dhan Yogna: A Revolutionary Initiative Delivering Inclusive Financing and Social Equality.	Emerging Issues in Accounting, Finance & Taxation	ISBN:978-81- 930092-9-1	1
9.	2019	Health Insurance: An Alternative to OOP Healthcare Expenditure in India	Bhavishya-ICMHM, 2018	E-ISBN: 978-93- 5346-401-1	9
10.		Claim Settlement Mechanism and Indian Health Insurance Sector: A Critical Insight.	Research Explorer April-June 2019.Issue:23	ISSN:2250- 1940(P)	5
11		A Comparative Analysis of Claim Settlement Process of Health Insurance: Third Party Administrators Vs In-House Claim Department	BHU Management Review	ISSN 2231- 0142	7
20	020	Indian Health Insurance Sector: Emerging Constraints and Remedies	Emerging Horizons in Commerce- ICSSR,Eastern Regional Center	ISBN:978- 93- 88069- 63-2	
20	023	An Analysis of the Factors Dematerializing the Underwriting Competitiveness of the Indian Health Insurance Industry	Madhya Pradesh Journal of Social Sciences. (UGC-CARE List Group I Impact Factor:5.3)	ISSN:0973- 855X	28

## **Professional References:**

Name	Designation	Organization	Contact Details
Dr.Papun Biswas	Principal	Nahata JNMS Mahavidyalaya	9800043510

### **Personal Declaration:**

I solemnly declare that the aforementioned information is correct and complete to the best of my knowledge and belief and nothing has been concealed/distorted.

Place: Kolkata

Date: 24.03.25

Goutam Sharma