

West Bengal State University

Curriculum and Credit Framework for Undergraduate Programmes
Based on
National Education Policy, 2020

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

4-year Undergraduate Programme (Honours/Honours with Research)
&
3-year Multidisciplinary UG Programme

Modality of Evaluation as decided by the UG-BOS

MAJOR & MINOR/CORE

➤ FOR LAB-BASED SUBJECTS: 3CR THEORY + 2 CR PRACTICAL

MARKS ALLOTTED: 50 (END SEM) + 50 (PRACTICAL+INTERNAL)

MARKS CALCULATION: $(3 \times 50 + 2 \times 50) / 5$

PASS MARKS:

FOR SUBJECTS WITH PRACTICAL THE STUDENT WILL HAVE TO SECURE 40% MARKS IN PRACTICAL AND 40% IN THEORETICAL TO QUALIFY.

Question Pattern as decided by UG BOS

End Sem (Theory)

Marks: 50

Sl No	Question Type	Options	Marks Division	Marks
1	10 Very Short type Questions	15	1x10	10
2	5 Short Type Questions	8	2x5	10
3	2 Short Notes	4	5x2	10
4	2 Long Questions	3	10x2	20

- 75% and above--10
- 65%--74%--08
- 55%-64%--05 (to be allowed for examination with condonation fee)
- Less than 55%--Barred from appearing in the university examination.

Laboratory Requirements

Laboratory Requirement for Journalism and Mass Communication (for both Honours and General) as decided by UG BOS

- All Laboratories should be Air-conditioned;
 - One Computer Teacher, having suitable experiences in Computer Operation, Photo Editing, filmmaking/editing;
 - Laboratory Attendant to be appointed;
 - Sound-proof studio (optional);
 - Recording System (Audio & Video);
 - Hi-speed Internet connection;
 - Necessary Software to be installed: Page-making Software; Photo Editing Software; Video Editing Software; Audio Editing Software; Bangla Software (Unicode).
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West Bengal State University

Curriculum and Credit Framework for Undergraduate Programmes Based on National Education Policy, 2020

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

4-year Undergraduate Programme (Honours/Honours with Research)

Draft Syllabus as decided by the UG BOS

Introduction to Journalism (Semester -1)						
Course Type	Credit	Credit distribution of the Course				Marks (Theory +Practical)
		Lecture	Tutorial	Practical	Total	
MAJOR-DS-1	5	3	0	2	5	50+50=100

Learning Objectives:

- To introduce the concepts of Mass Communication in general and Journalism in particular
- To impart fundamentals of journalism, evolutionary process, basic concepts, practices, and recent trends
- To expose students to different facets of Journalism
- To train students to develop inquisitive and analytical skills to be successful in media

Learning Outcome :

Students will be able to –

- Understand and appreciate various dimensions of Mass Communication
- Develop and understanding of the fundamental concepts in Journalism
- Analyse the scope/dimensions in Journalism
- Discuss the recent trends in Mass Media
- Analyse and review different newspaper

The Pedagogy:

- Class Lecture and Tutorials
- Interactive Classroom
- Blended Learning Approach which combines digital learning tools (ICT and digital resources) with more traditional classroom based face to face teaching learning method
- Flipping the classroom which includes
 - a) Collaborative and Cooperative learning
 - b) Case-based learning
 - c) Brainstorming Approach
- Hands on Training

Content (Theory)

Course Code: JORDSC101T

Marks: 50

Total No of Lectures:

Credits: 3

Hours/Week:

UNIT-1: Understanding News

- News: Meaning, Definition, Nature, Elements,
- The News Process: From the Event to the Reader (How News is carried from Event to Reader);
- Hard News vs. Soft News; Different types of News
- Basic Components of a News Story
- Attribution, Embargo, Verification, Balance and Fairness, Brevity, Dateline, Credit line, Byline.

UNIT-2 : Different Forms of Print - A Historical Perspective

- Yellow Journalism,
- Penny Press,
- Tabloid press
- *Language of News* - Robert Gunning : Principles of Clear Writing; Rudolf Flesch Formula : Skills to write News.

UNIT-3 : Understanding the Structure and Construction of News

- Organizing a News Story; 5Ws and 1H; Inverted Pyramid;
- Criteria for News Worthiness; Principles of News Selection;
- Use of Archives, Source of News, Use of Internet, Citizen Journalism.

Practical +Internal Syllabus

Course Code: JORDSC101P

Marks: 50

Total No of Lectures:

Credits: 2

Hours/Week:

❖ PRACTICAL: (Evaluation by External Examiner, WBSU)

(Total Marks: 25)

- Prepare a **Record Book** on the followings: (Marks:5)
- a) Caption Writing for News Photographs / Photo Feature (Any TWO)
 - b) Review of Content of Newspapers/ Magazines (It means comparative analysis of an contemporary event published in two different newspapers) (Any TWO)
 - c) Reporting of different kinds of Events (College level Events/Outside) (Any THREE)
 - d) Translation of Newspaper reports (Any THREE)

Candidates failing to appear with the record book (duly signed by the college authority) on the day of examination will be treated as absent.

- Front Page Make Up of a Newspaper using any Page Make Up Software (Marks: 10)
- Report writing (Marks-10)

❖ INTERNAL ASSESSMENT**(Marks: 25)**

- **Continuous Assessment/ Internal Assessment (CA/IA)** (Marks -20)

PPT Presentation/ Seminar Presentation on Syllabus Related Topic (Any 1)

(PPT file – 10, Presentation - 5 , Question-Answer – 5)

(Seminar Presentation -10, Question-Answer -10)

- **Attendance** (considering both the theory and the practical classes) (Marks-5)

Suggested Readings:

- A Very Short Introduction to Journalism by Oxford Press
- Theory and Practice of Journalism - B N Ahuja
- The Journalist's Handbook – M V Kamath
- The Professional Journalism – M V Kamath
- Beginners' Guide to Journalism and Mass Communication – Barun Roy
- Handbook of Journalism and Mass Communication – Vir Bala Aggarwal, V S Gupta
- Journalism-er Sahaj Path - Kaushik Bhattacharyya
- Sambad Sampadana : Sourin Banerjee
- Sambad Sambadik Sambadikata – Sujit Roy

West Bengal State University**Curriculum and Credit Framework for Undergraduate Programmes****Based on****National Education Policy, 2020****DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

4-year Undergraduate Programme (Honours/Honours with Research)

Draft Syllabus as decided by the UG BOS

Introduction to Communication Studies (Semester -2)						
Course Type	Credit	Credit distribution of the Course				Marks (Theory+Practical)
		Lecture	Tutorial	Practical	Total	
MAJOR-DS-2	5	3	0	2	5	50+50=100

Learning Objectives:

- Impart knowledge of the elements and process of communication.
- Acquaint students with the various types of communication.
- To understand the scope of communication
- Impart knowledge of organizational communication.
- Introduce students to the models of communication.
- Develop knowledge of listening and presentation skills.

Learning Outcome :

Students will be able to –

- Understand and appreciate various dimensions of Communication
- Develop and understanding of the fundamental concepts in Communication Studies
- Understand the importance, functions & scope of communication
- Describe the growth and development of communication
- Understand the theories and models of communication
- Gain an understanding of Organizational communication.

The Pedagogy:

- Class Lecture and Tutorials
- Interactive Classroom
- Blended Learning Approach which combines digital learning tools (ICT and digital resources) with more traditional classroom based face to face teaching learning method
- Flipping the classroom which includes
 - d) Collaborative and Cooperative learning
 - e) Case-based learning
 - f) Brainstorming Approach
- Hands on Training

Content (Theory)

Marks: 50

Total No of Lectures:

Credits: 3

Hours/Week:

UNIT-1: Communication

Definition, Elements, process and functions of communication, Forms of Communication-Intrapersonal Communication, Interpersonal Communication, Small Group Communication, Public Communication, Mass Communication; Verbal and Non-verbal Communication; 7C's of communication, Barriers to communication.

UNIT-2: Models of Communication

Definition, importance and function of Communication Models, Types of Communication Models- Linear, Interactive and Transactional. Models -SMR, SMCR, Shannon & Weaver, Harold Dwight Lasswell, Osgood and Schramm, Wilbur Schramm, Frank Dance, Newcomb, Westley and Mclean, George Gerbner, Communication flows: one step, two step, multi-step.

UNIT-3 : Mass Communication

Definitions, Nature, process and Scope of Mass Communication; Mass Media; Characteristics and typology of media audiences; Mass media and modern society.

UNIT- 4 : Organizational Communication

Definition, functions and types, Barriers and obstacles to organizational communication; Meetings: Convening, meeting manners, presiding over a meeting and participating in a meeting, managing post meeting follow ups.

Practical +Internal Syllabus

Marks: 50

Total No of Lectures:

Credits: 2

Hours/Week:

❖ **PRACTICAL: (Evaluation by External Examiner, WBSU)**

(Marks: 25)

- Prepare a **Record Book** on any three of the following- (Marks:5)
 - a) Importance of Interpersonal Communication with examples
 - b) Importance of Group Communication with examples
 - c) Mass media and its impact-discuss with examples
 - d) Non-Verbal Communication with examples
- Individual Poster Presentation on contemporary social issues (Marks- 5)
- Public Speaking on current affairs (5 topics decided by the concerned department of the college) (Marks: 10)
- Viva on Current Affairs (Marks- 5)

❖ **INTERNAL ASSESSMENT**

(Marks : 25)

- **Continuous Assessment/ Internal Assessment (CA/IA)** (Marks -20)

PPT Presentation/ Seminar Presentation on Syllabus Related Topic (Any 1)
(PPT file – 10, Presentation - 5 , Question-Answer – 5)
(Seminar Presentation -10, Question-Answer -10)
- **Attendance** (considering both the theory and the practical classes) (Marks-5)

Suggested Readings:

- Mass Communication Theory & Practice - Uma Narula
 - Mass Communication: Principles and Concepts – Seema Hasan
 - Mass Communication in India – Keval J Kumar
 - Mass Communication and Journalism in India - D S Mehta
 - Introduction to Communication Studies – John Fiske
 - Handbook of Communication : Models, Perspectives and Strategies – Uma Narula
 - Introduction to Mass Communication – Stanley Baran
 - Gonogyapon: Model O Tatyaboli – Sujit Roy
 - Ganagyapan : Tattwe O Proyoge - Dr. Partha Chattopadhyay
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Curriculum and Credit Framework for Undergraduate Programmes Based on National Education Policy, 2020

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

4-year Undergraduate Programme (Honours/Honours with Research)
&
3-year Multidisciplinary UG Programme

Draft Syllabus as decided by the UG BOS

Basics of Journalism and Communication (Semester -1)						
Course Type	Credit	Credit distribution of the Course				Marks (Theory+ Practical)
		Lecture	Tutorial	Practical	Total	
Minor- MA1/MB1	5	3	0	2	5	50+50= 100

Learning Objectives:

- To introduce the concepts of Mass Communication in general and Journalism in particular
- To impart fundamentals of journalism, evolutionary process, basic concepts, practices, and recent trends
- To expose students to different facets of Journalism
- To train students to develop inquisitive and analytical skills to be successful in media
- Impart knowledge of the elements and process of communication.
- Acquaint students with the various types of communication.
- To understand the scope of communication
- Impart knowledge of organizational communication.
- Introduce students to the models of communication.

Learning Outcome :

Students will be able to –

- Understand and appreciate various dimensions of Mass Communication
- Develop and understanding of the fundamental concepts in Journalism
- Analyse the scope/dimensions in Journalism
- Discuss the recent trends in Mass Media
- Analyse and review different newspaper
- Understand and appreciate various dimensions of Communication
- Develop and understanding of the fundamental concepts in Communication Studies
- Understand the importance, functions & scope of communication

- Describe the growth and development of communication
- Understand the theories and models of communication

The Pedagogy:

- Class Lecture and Tutorials
- Interactive Classroom
- Blended Learning Approach which combines digital learning tools (ICT and digital resources) with more traditional classroom based face to face teaching learning method
- Flipping the classroom which includes
 - g) Collaborative and Cooperative learning
 - h) Case-based learning
 - i) Brainstorming Approach
- Hands on Training

Content (Theory)

Marks: 50

Total No of Lectures:

Credits: 3

Hours/Week:

UNIT-1: Understanding News

- News: Meaning, Definition, Nature, Elements,
- The News Process: From the Event to the Reader (How News is carried from Event to Reader);
- Hard News vs. Soft News; Different types of News
- Basic Components of a News Story
- Attribution, Embargo, Verification, Balance and Fairness, Brevity, Dateline, Credit line, Byline.

UNIT-2 : Understanding the Structure and Construction of News

- Organizing a News Story; 5Ws and 1H; Inverted Pyramid;
- Criteria for News Worthiness; Principles of News Selection;
- Use of Archives, Source of News, Use of Internet, Citizen Journalism.

UNIT-3 : Communication

- Definition, Elements, process, and functions of communication,
- Forms of Communication-Intrapersonal Communication, Interpersonal Communication, Small Group Communication, Public Communication, Mass Communication;
- Verbal and Non-verbal Communication;
- 7C's of communication, Barriers to communication.
- Mass Media; Characteristics and typology of media audiences; Mass media and modern society

UNIT-4: Models of Communication

- Definition, importance, and function of Communication Models,
- Types of Communication Models- Linear, Interactive and Transactional.
- Models -SMR, SMCR, Shannon & Weaver, Harold Dwight Lasswell, Osgood and Schramm, Wilbur Schramm, Frank Dance, Newcomb, Westley and Mclean, George Gerbner,
- Communication flows: one step, two step, multi-step

Practical +Internal Syllabus

Marks: 50

Total No of Lectures:

Credits: 2

Hours/Week:

❖ **PRACTICAL: (Evaluation by the COLLEGE)** **(Marks : 25)**

- **Unit-A**

➤ Prepare a **Record Book** on the followings: (Marks:5)

- a) Caption Writing for TWO News Photographs / Photo Feature
- b) Original Newspaper Cutting of different Types of News published in current newspapers
- c) Translation of Newspaper report writing (Any THREE)

Candidates failing to appear with the Record Book (duly signed by the college authority) on the day of examination will be treated as ABSENT.

- **Unit- B**

- Write a Review of a Film released within last 3 months in Theatre /OTT (Marks: 10)
- Report Writing (Marks-10)

❖ **INTERNAL ASSESSMENT** **(Marks: 25)**

- **Continuous Assessment/Internal Assessment (CA/IA)** (Marks -20)

PPT Presentation/ Seminar Presentation on Syllabus Related Topic (Any 1)

- ✓ (PPT file – 10, Presentation - 5 , Question-Answer – 5)
- ✓ (Seminar Presentation -10, Question-Answer -10)

- **Attendance** (considering both the theory and the practical classes) (Marks-5)

Suggested Readings:

- A Very Short Introduction to Journalism by Oxford Press
- Theory and Practice of Journalism - B N Ahuja
- The Journalist's Handbook – M V Kamath
- The Professional Journalism – M V Kamath
- Beginners' Guide to Journalism and Mass Communication – Barun Roy
- Handbook of Journalism and Mass Communication – Vir Bala Aggarwal, V S Gupta
- Mass Communication Theory & Practice - Uma Narula
- Mass Communication: Principles and Concepts – Seema Hasan
- Mass Communication in India – Keval J Kumar
- Mass Communication and Journalism in India - D S Mehta
- Introduction to Communication Studies – John Fiske
- Handbook of Communication : Models, Perspectives and Strategies – Uma Narula
- Introduction to Mass Communication – Stanley Baran

- Gonogyapon: Model O Tatyaboli – Sujit Roy
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Curriculum and Credit Framework for Undergraduate Programmes Based on National Education Policy, 2020

Department of Journalism and Mass Communication

4-year Undergraduate Programme (Honours/Honours with Research)
&
3-year Multidisciplinary UG Programme

Draft Syllabus as decided by the UG BOS

Basics of Print Media and New Media (Semester -2)						
Course Type	Credit	Credit distribution of the Course				Marks (Theory + Practical)
		Lecture	Tutorial	Practical	Total	
Minor – MA2/MB2	5	3	0	2	5	(50+50=100)

Learning Objectives:

- To make students familiar with the organizational structure of the newspaper
- To equip the students with intro/lead writing, headline writing, page make up
- To make students familiar with new media.
- To create an understanding of virtual culture, digital journalism and digitization of journalism.
- To equip the students with website design, web writing and creating blog and vlog

Learning Outcome :

Students would

- Learn about reporting department of a newspaper
- Learn how to write various types of leads/intros
- Understanding concepts of editing and its importance
- Learn about news desk of a newspaper
- Learn about different types of headlines and page make up

Pedagogy:

- Class Lecture and Tutorials
- Interactive Classroom

- Blended Learning Approach which combines digital learning tools (ICT and digital resources) with more traditional classroom based face to face teaching learning method
- Flipping the classroom which includes
 - j) Collaborative and Cooperative learning
 - k) Case-based learning
 - l) Brainstorming Approach
- Hands on Training

Content (Theory)

Marks: 50

Total No of Lectures:

Credits: 3

Hours/Week:

➤ **Group A- Basics of Print Media:-**

UNIT-1:

- Structure of Reporting Unit of a newspaper
- Role, Functions and Qualities of
 - a) Reporter,
 - b) Chief Reporter,
 - c) News Coordinator,
 - d) Photo Journalists,
 - e) Chief of News Bureau,
 - f) Correspondent (Special, Foreign, District),
 - g) Stringers and freelancers
- Covering of various beats- Political, Crime, Court, Health, Education, Sports, Entertainment etc.
- Covering Press Conference
- News Leads and Intros (various types)

UNIT-2:

- Structure of News Desk of a newspaper
- Role, Functions and Qualities of
 - a) Editor –Different types of Editor
 - b) News Editor,
 - c) Chief Sub Editor
 - d) Sub/ Copy Editor
- Principles of Editing
- Headline Writing-various types of headlines and their importance
- Page make up

➤ **Group B- Basics of New Media: -**

UNIT-3:

- Defining new media, terminologies and their meanings
- Digital media, new media, online media
- Information society and new media
- Technological Determinism
- Computer mediated-Communication (CMC)

UNIT-4:

- Internet and its Beginnings
- User Generated Content and Web 2.0
- Copyright
- Piracy
- Copyleft and Open Source
- New Media and Ethics

Practical +Internal Syllabus

Marks: 50

Total No of Lectures:

Credits: 2

Hours/Week:

❖ PRACTICAL: (Evaluation by the COLLEGE)	(Marks : 25)
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UNIT -A

- Prepare a **Record Book** which would consist of - **Marks: 5**
 - a) Different types of headlines of newspapers with suitable paper cuttings
 - b) Different types of leads/intros with suitable paper cuttings.

-Candidates failing to appear with the Record Book (duly signed by the college authority) on the day of examination will be treated as ABSENT.

UNIT –B

- Each student must make a Blog/Vlog **Marks-10**
- VIVA on current Affairs **Marks- 10**

❖ INTERNAL ASSESSMENT	(Marks: 25)
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- **Continuous Internal Assessment (CIA)** **(Marks -20)**
 - Write a Book Review/Review on any one OTT series
 - Headline Writing
- **Attendance** **(Marks-5)**

Suggested Readings:

- Professional Journalists- John Hohenberg
- Theory and Practice of Journalism - B N Ahuja
- The Journalist's Handbook – M V Kamath
- The Professional Journalism – M V Kamath
- News Reporting and Editing- K M Srivastav
- Sambad Sampadana : Sourin Banerjee
- Sambad Sambadik Sambadikata – Sujit Roy
- Sangbad Bidya- Partha Chattapadhyay
- Sangbadpotre Sampadana- Anjab Basu
- New Media and Online Journalism- Abhay Chawla

- Digital Media and Society- Simon Lindgren
 - New Media Journalism: Emerging Media and New Practices in Journalism- Anubhuti Yadav
 - Digital Sangbadikata-edited by Dr: Baidyanath Bhattacharya and Arijit Ghosh, Dey's Publishing
 - Facebook: Mukh O Mukhosh- Cyril Sam, Arka Deb, Paranjay Guha Thakurata
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West Bengal State University

Curriculum and Credit Framework for Undergraduate Programmes Based on National Education Policy, 2020

Department of Journalism and Mass Communication

4-year Undergraduate Programme (Honours/Honours with Research)

Draft Syllabus as decided by the UG BOS

Radio Production (Semester -1)						
Course Type	Credit	Credit distribution of the Course				Marks (Theory+Practical)
		Lecture	Tutorial	Practical	Total	
SEC – SE1	3	1	0	2	3	50

Learning Objectives:

- To make students familiar with the concept of radio production

Learning Outcome:

Students would

- Understand concepts of radio production

Pedagogy:

- Class Lecture and Tutorials
- Interactive Classroom
- Blended Learning Approach which combines digital learning tools (ICT and digital resources) with more traditional classroom based face to face teaching learning method
- Flipping the classroom which includes
 - m) Collaborative and Cooperative learning
 - n) Case-based learning
 - o) Brainstorming Approach
- Hands on Training

EVALUATION BY COLLEGE

Content (Theory)

Marks: 10

Credit:1

UNIT 1:

- Public service advertisements
- Jingles
- Radio magazine
- Interview
- Talk Show
- Discussion
- Feature
- Documentary
- News Reading
- Radio Jockey as host
- Anchoring or compering

Practical

Marks: 30

Credit:2

UNIT 2:

- Working of a Production Control Room & Studio
- Types and functions, acoustics, input and output chain
- Studio Console: Recording and Mixing
- Personnel in Production process – Role and Responsibilities

UNIT 3:

- Pre-Production (Idea, research, preparation of radio script)
- Production
- Editing: Creative use of Sound Editing.
- News Reading
- Radio Jockey as host
- Anchoring or compering

EVALUATION PATTERN

✓ **Theoretical Evaluation:**

Marks: 10

- The concerned department will decide the pattern of theoretical evaluation.

✓ **Practical Evaluation:**

Marks: 30

Each student must prepare any two or three Radio formats mentioned in the Unit 1. (Duration of each - 5 minutes). The department may take viva voce of each student. In that case, the allocation of 30 marks must be decided by the concerned department.

✓ **Attendance:**

Marks: 10

Suggested Readings:

- Aspinall, R. (1971) *Radio Production*, Paris: UNESCO.
- Flemming, C. (2002) *The Radio Handbook*, London: Routledge
- Keith, M. (1990) *Radio Production, Art & Science*, London: Focal Press
- McLeish, R. (1988) *Techniques of Radio Production*, London: Focal Press
- Nisbett, A. (1994) *Using Microphones*, London: Focal Press
- Reese, D.E. & Gross, L.S. (1977) *Radio Production Work*, London: Focal Press
- Siegel, E.H. (1992) *Creative Radio Production*, London: Focal Press
- How to Become A Radio Jockey- edited by Dr. Manaspratim Das & Biswajit Das
- A Guide Book Of Television And Radio Journalism- Santosh Debnath
- Radio O Television Sangbad O Sangbadikata- Santosh Debnath
- Samprocharer Bhasha: Nana Prasango= Bhabesh Das
- Betarer Greenroom- Jagannath Basu

West Bengal State University

Curriculum and Credit Framework for Undergraduate Programmes Based on National Education Policy, 2020

Department of Journalism and Mass Communication

4-year Undergraduate Programme (Honours/Honours with Research)

Draft Syllabus as decided by the UG BOS

Documentary Production (SEC2) (Semester -2)						
Course Code	Credit	Credit distribution of the Course				Marks (Theory+Practical)
		Lecture	Tutorial	Practical	Total	
SEC-SE2	3	1	0	2	3	50

Learning Objectives:

- To make students familiar with the concept of documentary production

Learning Outcome:

Students would

- Understand concepts of concept production
- Learn to make documentary

Pedagogy:

- Class Lecture and Tutorials
- Interactive Classroom
- Blended Learning Approach which combines digital learning tools (ICT and digital resources) with more traditional classroom based face to face teaching learning method
- Flipping the classroom which includes
 - p) Collaborative and Cooperative learning
 - q) Case-based learning
 - r) Brainstorming Approach
- Hands on Training

EVALUATION BY COLLEGE**Content (Theory)****Marks: 10****Credits: 1****UNIT 1:**

- Understanding Documentary
- Introduction to Realism Debate
- Observational and Verite documentary
- Major Documentary Film Makers like Robert Flaherty, Basil Wright, Michael Moore, Anand Patwardhan

Practical:**Marks: 30****Credits: 2****UNIT 1:**

- Introduction to Shooting styles
- Introduction to Editing styles

UNIT 3:

- Pre-Production
- Production
- Post Production

EVALUATION PATTERN

✓ **Theoretical Evaluation:** **Marks: 10**

The concerned department will decide the pattern of theoretical evaluation.

✓ **Practical Evaluation** **Marks: 30**

a) Making a short documentary (Duration- 10 minutes) **Marks: 20**

It is a group work. Each group consists of 5 to 10 students.

b) Viva Voce on documentary **Marks: 10**

✓ **Attendance** **Marks: 10**

Suggested Readings:

1. Charles Musser —Documentary|| in Geoffrey Nowell Smith ed. *The Oxford History of World Cinema* Oxford University Press: 1996, 322-333.
2. Michael Renov — The Truth about Non Fiction|| and — Towards a Poetics of Documentary|| in Michael Renov ed. *Theorizing Documentary* AFI Film Readers, New York and London: Routledge: 1993, 1-36.
3. Trisha Das *How to Write a Documentary Double Take* by PSBT
4. Introduction to Documentary- Bill Nichols
5. Tothyo Chitrer Art O Technique- Dhiman Dasgupta
6. Tothyo Chitro Porichalona O Nirman- Ajay Sarkar

Suggested Screenings:

- Michael Moore: Roger and Me
 - Nanook of the North by Robert J Flaherty
 - Nightmail by Basil Wright
 - Bombay Our City by Anand Patwardhan
 - Black Audio Collective
 - City of Photos by Nishtha Jain
 - Films by PSBT
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West Bengal State University

Curriculum and Credit Framework for Undergraduate Programmes

**Based on
National Education Policy, 2020**

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

4-year Undergraduate Programme (Honours/Honours with Research)

Draft Syllabus as decided by the UG BOS

**Multidisciplinary Course (MDC)
JOURNALISM**

Journalism (MD1) (Semester -1)						
Course Type	Credit	Credit distribution of the Course				Marks (Theory + Practical)
		Lecture	Tutorial	Practical	Total	
MDC- MD1	3	2	0	1	3	50

Learning Objectives:

- To make students familiar with the concept of news
- To create an understanding of various types of reporting, feature writing, interview book review, film review and review of television and OTT programmes

Learning Outcome:

Students would

- Understand concepts of reporting and its importance
- Learn about reporting department of a newspaper
- Learn about various types of reporting
- Learn about different types of intros /leads
- Understanding concepts of editing and its importance
- Learn about news desk of a newspaper
- Learn about different types of headlines

Pedagogy:

- Class Lecture and Tutorials
- Interactive Classroom
- Blended Learning Approach which combines digital learning tools (ICT and digital resources) with more traditional classroom based face to face teaching learning method
- Flipping the classroom which includes
 - a) Collaborative and Cooperative learning
 - b) Case-based learning
 - c) Brainstorming Approach

EVALUATION BY COLLEGE

Content (Theory)

Marks: 20

Credits: 2

UNIT-1:

- News: Meaning, Definition, Nature, Elements
- Hard News vs. Soft News
- News Leads and Intros (various types)
- Feature-types of feature- difference between news and feature
- Interview- various types of interview-research for interview
- Book Review
- Film Review
- Review of OTT Programmes/ Series

UNIT-2:

- Role, Functions and Qualities of
 - a) Reporter,
 - b) Chief Reporter,
 - d) Photo Journalists,
 - f) Correspondent (Special, Foreign, District),
- Covering of various beats- Political, Crime, Court, Health, Education, Sports, Entertainment etc.
- Covering Press Conference

UNIT-3:

- Principles of Editing
- Headline Writing-various types of headlines and their importance
- Photo Editing
- Editorial
- Op-Ed
- Columns-different types of columns and Columnists

UNIT-4:

- Structure of News Desk of a newspaper
- Role, Functions and Qualities of
 - a) Editor –Different types of Editor
 - b) News Editor,
 - c) Chief Sub Editor
 - d) Sub/ Copy Editor

Practical

Marks: 10

Credits: 1

UNIT-5:

- Report Writing
- Lead Writing
- Headline Writing
- Interview
- Book Review
- Film Review
- Review of OTT Series

EVALUATION PATTERN

- ✓ **Theoretical Evaluation:** **Marks: 20**
The concerned department will decide the pattern of theoretical evaluation.

- ✓ **Practical Evaluation:** **Marks: 20**

Each student must prepare any two items mentioned in the Unit 5. The department may take viva voce of each student. In that case, the allocation of 20 marks must be decided by the concerned department.

- ✓ **Attendance:** **Marks: 10**

Suggested Readings:

- A Very Short Introduction to Journalism by Oxford Press
- Theory and Practice of Journalism - B N Ahuja
- The Journalist's Handbook – M V Kamath
- The Professional Journalism – M V Kamath
- Beginners' Guide to Journalism and Mass Communication –Barun Roy
- Handbook of Journalism and Mass Communication – Vir Bala Aggarwal, V S Gupta
- Journalism-er Sahaj Path - Kaushik Bhattacharyya
- SambadSampadana : Sourin Banerjee
- SambadSambadikSambadikata – Sujit Roy