

NAHATA JNMS MAHAVIDYALAYA

North 24 Pgs, W.B.

LESSON PLAN: 2022-23**Department: Journalism and Mass communication****Semester – I, Course Code: JORGCOR01T,****Course Title: Paper I: Basics of Journalism****Core Course: CC1 Credit – 6, FM - 75**

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
I. Understanding News: Ingredients of news	PURBADRI MUKHOPADHYAY	23 hrs	90 hrs. **	Direct Lectures and Demonstrations.	CO-1: Understanding news contents and its ingredients will help students to interpret and analyze a news story. (Level 4, Analysis)
II. Different forms of print – A historical Perspective	PM	22 hrs		Smart Board and Direct Lectures.	CO-2: Students shall be able to understand the historical perspective of different forms of print media. (Level 2, Understand)
III. Understanding the structure and construction of news: Organizing a news story	PM	15hrs		Direct Lectures, Smart Board and Demonstration.	CO-3: Students shall be able to understand the structure and construction of news and

					learn to organize a news story. (Level 2, Understand; Level 3, Application)
IV. Different mediums - a comparison: Language and principles of writing	Dr. DEBASHIS MONDAL	15hrs		Question-Answer session and Direct Lectures.	CO 4: Students shall be able to compare the journalism in different forms of media and understand the principles of writing. (Level 2, Understand; Level 4, Analyze)
V. Role of Media in a Democracy: Responsibility to Society press and Democracy	DM	15 hrs		Discussion method.	CO 5: Students shall be able to understand the social responsibility of a media organization and the role of journalist in a Democracy. (Level 2, Understand; Level 4, Analyze)

****Including 15 hours for tutorial**

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LESSON PLAN: 2022-23

Department: Journalism and Mass communication

Semester – II, Course Code: JORGCOR02T,

Course Title: Paper II: Photography

Core Course: CC1 **Credit – 6**, FM - 75

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
Unit 1 - History of Photography	PURBADRI MUKHOPADHYAY	23	90 hrs. **	Demonstration, Direct Lecture.	CO 1:- Students shall be able to understand the history and evolution of Photography. (Level 2, Understand)
Unit 2 - Equipments of Photography	PM	20		ICT and Direct Lecture.	CO 2:- Students shall be able to identify several photography related equipments and will know how to use them properly. (Level 1, Remember; Level 2, Understand)
Unit 3 – Lighting	PM	20		Direct Lecture and ICT	CO 3:- Photography is all about light. Students shall be able to understand the

					use of the light and lighting equipments in Photography. (Level 2, Understand)
Unit 4 - Types of Photography and Photo journalism	Dr. DEBASHIS MONDAL	17		Demonstration and Direct Lecture	CO 4:- Students shall be able to understand different types and kinds of photography. Students shall have a clear about Photojournalism also. (Level 2, Understand)
Unit 5 – Editing	PM	10		ICT and Demonstration	CO 5:- Students shall be able to acquire adequate knowledge about Editing in Photography. (Level 2, Understand)

****Including 15 hours for tutorial**

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North 24 Pgs, W.B.

LESSON PLAN : 2022-23**Department : Journalism and Mass communication****Semester – III, Course Code: JORGCOR03T****Course Title : Paper III: Film Appreciation****Core Course: CC3 Credit – 6, FM - 75**

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
I. Language of Cinema	PURBADRI MUKHOPADHYAY	23 hrs	90 hrs**	Direct Lecture and Demonstration	CO 1:- Students shall be able to understand different type shots, angles and the language of Cinema. (Level 2, Understand)
II. Film Form and Style	PM	22 hrs		Direct Lecture and Demonstration	CO 2:- Students shall be able to know different forms and styles of Film making. (Level 2, Understand)
III. Alternative Visions	PM	15hrs		Discussion and Direct Lecture	CO:- Students shall be able to understand about the Alternative

					Visions of cinema. (Level 2, Understand)
IV. Hindi Cinema	Dr. DEBASHIS MONDAL	15hrs		Discussion	CO 4:- Students shall be able to understand evolution of Hindi cinema. (Level 2, Understand)
V. Film screenings	DM	15 hrs		Screening of Cinema/ Clippings	CO 5:- Students shall be able to analyze the visuals and visual language of the Film. (Level 4, Analyze)

****Including 15 hours for tutorial classes**

SEC 1**Paper I: Radio Production****Semester: III****Course Code: JORSSEC01M****Credits: 2**

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
I. Broadcast Formats	PURBADRI MUKHOPADHYAY	10	30hrs. **	Direct Lecture	CO 1: Students shall be able to understand several broadcast formats. (Level 2, Understand)
II. Broadcast Production Techniques: Working of a Production Control Room & Studio	DM	10		Direct Lecture and Demonstration	CO 2: Students shall be able to understand Broadcast Production Techniques and working of a Production

					Control Room and studio. (Level 2, Understand)
III. Stages of Radio Production	DM	10		Direct Lecture	CO 3: Students shall be able to apply several stages of radio production. (Level 3, Apply)

****Including 5hrs. Tutorial class**

NAHATA JNMS MAHAVIDYALAYA**North 24 Pgs, W.B.****LESSON PLAN: 2022-23****Department: Journalism and Mass communication****Semester – IV, Course Code: JORGCOR04T,****Course Title: Paper IV: Introduction to Documentary****Core Course: CC4 Credit – 6, FM - 75**

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
Unit 1 - Understanding the Documentary	PURBADRI MUKHOPADHYAY	25	90 hrs**	Discussion and Direct Lecture	CO 1:- Students shall be able to understand the six types of documentary, ethical debates in documentary making and different types of narration in documentary. (Level 2, Understand)
Unit 2 - Documentary Production: Pre-Production	PM	20		Direct Lecture and ICT	CO 2:-Students shall be able to understand the pre-production process of documentary making. Students will know to do the research works before documentary

					making. (Level 2, Understanding)
Unit 3 - Documentary Production: Production	PM	25		Direct Lecture and ICT	CO 3:- Students shall be able to understand process of documentary production, use of sound and cinematography. (Level 2, Understand)
Documentary Production: Post-Production	Dr. DEBASHIS MONDAL	20		Discussion and ICT	CO 4:- Students shall be able to understand the post production process, importance of editing in documentary film. (Level 2, Understand)

****Including 15 hours for tutorial**

SEC 1**Paper I: Radio Production****Semester: IV****Course Code: JORSSEC02M****Credits: 2**

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
Unit 1 - Understanding the Documentary	PURBADRI MUKHOPADHYAY	10	30 hrs.**	Discussion, Direct Lecture and ICT.	CO 1:- Students shall be able to understand the documentary making process. (Level 2, Understand)
Unit 2 - Documentary Production	Dr. DEBASHIS MONDAL	10		Direct Lecture and ICT.	CO 2:- Students shall be able to understand documentary production process. (Level 2, Understand)

Film Screening	PM	10		Screening and Discussion	CO 3:- Students shall be able to analyze the visual language portrayed in a film by their own. (Level 4, Analyze)
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****Including 5hrs. Tutorial class**

NAHATA JNMS MAHAVIDYALAYA
North 24 Pgs, W.B.
LESSON PLAN : 2022-23
Department : Journalism and Mass communication
Semester – V (DSE) , Course Code: JORGDSE01T
Course Title : Paper I: Media Industry and Management
Core Course : DSE 1A Credit – 6, FM - 75

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
CI. Media Management: Concept and Perspective	PURBADRI MUKHOPADHYAY	23 hrs	90 hrs**	Direct Lecture and Question and Answer session	CO 1: Students shall be able to understand concepts and several perspectives of Media Management. (Level 2: Understand)
II. Media Industry: Issues & Challenges	PM	22 hrs		Direct Lecture	CO 2: Students shall be able to understand the issues and challenges in

					Media Industry. (Level 2:Understand)
III. Structure of news media organizations in India	PM	15hrs		Direct Lecture	CO 3: Students shall be able to understand structure of news media organizations in India. (Level 2: Understand)
IV. Media Economics, Strategic Management and Marketing	DEBASHIS MONDAL	15hrs		Direct Lecture	CO 4: Students shall be able to understand media economics, strategic management and marketing. (Level 2: Understanding)
V. Case Studies	DM	15 hrs		Discussion	CO 5: Students shall be able to understand several issues regarding media management in India. (Level 2,

					Understand)
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****Including 15 hours for Tutorial class**

NAHATA JNMS MAHAVIDYALAYA

North 24 Pgs, W.B.

LESSON PLAN : 2022-23

Department : Journalism and Mass communication

Semester – V (DSE), Course Code: JORGDSE02T

Course Title : Paper II: Print Journalism and Production

Core Course: DSE 1B Credit – 6, FM -75

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
Unit 1 - Specialized Reporting	PURBADRI MUKHOPADHYAY	23	90 hrs**	Direct Lecture and Demonstration	CO 1: Students shall be able to analyze and several kinds of reporting. (Level 4, Analyze)
Unit 2 - Trends in Print journalism	PM	17		Direct Lecture and Discussion	CO 2: Students shall be able to analyze trends in several trends in print

					journalism. (Level 4, Analyze)
Unit 3 - Production of Newspaper	DR. DEBASHIS MONDAL	20		Direct Lecture	CO 3: Students shall be able to understand Production of Newspaper. (Level 2, Understand)
Unit 4 - Technology and print	DM	20		Direct Lecture and Demonstration	CO 4: Students shall be able to understand technology and print used in news paper and media industry. (Level 2, Understand)
Unit 5 - Advanced Newspaper and Magazine Editing	DM	10		Direct Lecture and Demonstration	CO 5: Students shall be able to apply their editing skills. (Level 3, Create)

****Including 15 hours for tutorial class**

NAHATA JNMS MAHAVIDYALAYA
North 24 Pgs, W.B.
LESSON PLAN: 2022-23
Department: Journalism and Mass communication
Semester – V (GE), Course Code: JORGEC01T
Course Title: Paper I: Multimedia Journalism
Core Course: DSE 1A Credit – 6, FM -75

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
I. Introduction to Multimedia: Multimedia and interactivity	PURBADRI MUKHOPADHYAY	23 hrs	90 hrs**	Direct Lecture and Discussion	CO 1:- Students shall be able to understand the basics of Multimedia reporting and interactivity in multimedia space. (Level 2, Understand)
II. Print: Process of Production: Decision making and skills for multi-platform communications	PM	22 hrs		Demonstration and Discussion	CO 2:- Students shall be able to understand content development process,

					story organization and interviewing techniques online. (Level 2, Understand)
III. Photograph: Photo on Screen	DR. DEBASHIS MONDAL	15hrs		Demonstration and Discussion	CO 3:- Students shall be able to analyze the photographs and on screen viewing of photography. (Level 4, Analyze)
IV. Audio & Video Content: Focus on audio recording	DM	15hrs		Direct Lecture and Direct Lecture	CO 4:- Students shall be able to understand audio and video content, natural sound recording and studio recording. (Level 2, Understand)
V. Mobile journalism	DM	15 hrs		Demonstration and Discussion	CO 5:- Students shall be able to understand function and importance of mobile in journalism. (Level 2, Understand)

****Including 15 hours for tutorial class**

NAHATA JNMS MAHAVIDYALAYA
North 24 Pgs, W.B.
LESSON PLAN: 2022-23
Department: Journalism and Mass communication
Semester –VI (DSE), Course Code: JORGDSE03T
Course Title: Paper III: Photographical Appreciation
Core Course: Credit – 6, FM - 75

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
Unit 1 - Introduction to Photography	PURBADRI MUKHOPADHYAY	22	90 hrs**	Demonstration and Discussion	CO 1:- Students shall be able to understand the history and evolution of photography. (Level 2, Understand)
Unit 2 - Understanding the mechanisms of Photography	PM	18		Direct Lecture and Demonstration	CO 2:- Students shall be able to understand the several mechanisms, equipments and important functions of several parts of

					camera. (Level 2, Understand)
Unit 3 - Understanding Light and Shadow	PM	20		Direct Lecture and Demonstration	CO 3:- Students shall be able to understand use of light and shadow in photography. (Level 2, Understand)
Unit 4 - Digital Photography and Editing	Dr. DEBASHIS MONDAL	15		Direct Lecture and Demonstration	CO 4:- Students shall be able to capture photograph and edit those photographs in their own mobile application. (Level 6, Create)
Unit 5 – Photojournalism	PM	15		Discussion and Direct Lecture	CO 5:- Students shall be able to understand several modes of photojournalism and application of photojournalism. (Level 2, Understand)

****Including 15 hours for Tutorial class**

Course Code: JORGDSE04T
Course Title: Paper IV: Media, Gender and Human Rights
Core Course: Credit – 6, FM – 75

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
Unit 1 - Media and the social world	PURBADRI MUKHOPADHYAY	26	90 hrs**	Discussion and Direct Lecture	CO 1:- Students shall be able to understand the impact of media on individual, society and culture. In short Students shall be able to understand, analyze and evaluate their position in the society. (Level 2, Understand; Level 4,

					Analyze; Level 5, Evaluate)
Unit 2 – Gender	PM	24		Discussion and Direct Lecture	CO 2:- Students shall be able to understand the media and gender debate and the history of gender studies. (Level 2, Understand)
Unit 3 – Media : Power and Contestation	PM	20		Discussion	CO 3:- Students shall be able to understand the concept of public sphere and several television programmes. (Level 2, Understand)
Unit 4 - Media and Human Rights	Dr. DEBASHIS MONDAL	20		Direct Lecture	CO 4:- Students shall be able to understand the concept of human rights and

					the role of media in it. (Level 2, Understand)
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****Including 15 hours for Tutorial class**

NAHATA JNMS MAHAVIDYALAYA
North 24 Pgs, W.B.
LESSON PLAN : 2022-23
Department : Journalism and Mass communication
Semester – VI (GE), Course Code: JORGGE02T
Course Title : Paper I: Multimedia Journalism
Core Course: GE 2 Credit – 6, FM -75

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
Unit 1 - Language of Cinema	PURBADRI MUKHOPADHYAY	23	90 hrs**	Discussion and Direct Lecture	CO 1:- Students shall be able to understand different type shots, angles and the language of Cinema. (Level 2, Understand)
Unit 2 - Film Form and Style	PM	17		Direct Lecture and	CO 2:- Students shall be able

				Demonstration	to know different forms and styles of Film making. (Level 2, Understand)
Unit 3 - Alternative Visions	PM	25		Discussion, Direct Lecture and ICT.	CO 3:- Students shall be able to understand about the Alternative Visions of cinema. (Level 2, Understand)
Unit 4 - Hindi Cinema	DR. DEBASHIS MONDAL	25		Discussion and ICT.	CO 4:- Students shall be able to understand evolution of Hindi cinema. (Level 2, Understand)

****Including 15 hours for tutorial class**

