NAHATA JNMS MAHAVIDYALAYA North 24 Pgs, W.B. LESSON PLAN: 2022-23 Department: Journalism and Mass communication Semester – I, Course Code: JORGCOR01T, Course Title: Paper I: Basics of Journalism Core Course: CC1 Credit – 6, FM - 75

Course Content	Teacher Name	Unit wise	Teaching	Remarks	Course Outcome
		number of	Days in a		Outcome
		classes (in	semester		
		hours)			
I. Understanding News:	PURBADRI	23 hrs		Direct Lectures	CO-1:
Ingredients of news				_	Understanding
ingreatents of news	MUKHOPADHYAY		90 hrs. **	and	news contents
				Demonstrations.	and its ingredients will help
					students to
					interpret and
					analyze a
					news story.
					(Level 4,
		22.1	-		Analysis)
II. Different forms of	PM	22 hrs		Smart Board	CO-2: Students shall
print – A historical				and Direct	be able to
Perspective					understand
Perspective				Lectures.	the historical perspective of
					different
					forms of print
					media.
					(Level 2,
		4.81	-		Understand)
III. Understanding the	PM	15hrs		Direct Lectures,	CO-3:
structure and				Smart Board	Students shall be able to
construction of news:				Siliai i DVal u	understand
Organizing a news				and	the structure
story					and
50017				Demonstration.	construction
					of news and

IV. Different mediums - a comparison: Language and principles of writing	Dr. DEBASHIS MONDAL	15hrs	Question- Answer session and Direct Lectures.	learn to organize a news story. (Level 2, Understand; Level 3, Application) CO 4: Students shall be able to compare the journalism in different forms of media and understand the principles of writing. (Level 2, Understand; Level 4, Analyze)
V. Role of Media in a Democracy: Responsibility to Society press and Democracy	DM	15 hrs	Discussion method.	CO 5: Students shall be able to understand the social responsibility of a media organization and the role of journalist in a Democracy. (Level 2, Understand; Level 4, Analyze)

**Including 15 hours for tutorial

NAHATA JNMS MAHAVIDYALAYA North 24 Pgs, W.B. LESSON PLAN: 2022-23 Department: Journalism and Mass communication Semester – II, Course Code: JORGCOR02T, Course Title: Paper II: Photography Core Course: CC1 Credit – 6, FM - 75

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
Unit 1 - History of	PURBADRI	23	90 hrs. **	Demonstration,	CO 1:- Students
Photography	MUKHOPADHYAY			Direct Lecture.	shall be able to understand the history and evolution of Photography. (Level 2, Understand)
Unit 2 - Equipments of	PM	20		ICT and Direct	CO 2:- Students
Photography				Lecture.	shall be able to identify several photography related equipments and will know how to use them properly. (Level 1, Remember; Level 2, Understand)
Unit 3 – Lighting	РМ	20		Direct Lecture and ICT	CO 3:- Photography is all about light. Students shall be able to understand the

					use of the light and lighting equipments in Photography. (Level 2, Understand)
Unit 4 - Types of	Dr. DEBASHIS	17		Demonstration	CO 4:- Students
Photography and Photo	MONDAL			and Direct	shall be able to understand
journalism				Lecture	different types
					and kinds of
					photography.
					Students shall
					have a clear
					about
					Photojournalism also.
					aiso.
					(Level 2,
					Understand)
Unit 5 – Editing	PM	10	-	ICT and	CO 5:- Students
				Demonstration	shall be able to
					acquire
					adequate
					knowledge
					about Editing in
					Photography.
					(Level 2,
					Understand)

**Including 15 hours for tutorial

NAHATA JNMS MAHAVIDYALAYA North 24 Pgs, W.B. LESSON PLAN : 2022-23 Department : Journalism and Mass communication Semester – III, Course Code: JORGCOR03T Course Title : Paper III: Film Appreciation Core Course: CC3 Credit – 6, FM - 75

Course Content	Teacher Name	Unit wise number of	Teaching Days in a	Remarks	Course Outcome
		classes (in	semester		
		hours)			
I. Language of Cinema	PURBADRI	23 hrs		Direct Lecture	CO 1:-
					Students
	MUKHOPADHYAY		90 hrs**	and	shall be able
				Demonstration	to understand different
					type shots, angles and the
					language of
					Cinema.
					(Level 2,
					Understand)
II. Film Form and Style	PM	22 hrs		Direct Lecture	CO 2:-
					Students
				and	shall be able
				Demonstration	to know different
					forms and
					styles of Film making.
					(Level 2,
					Understand)
	PM	15hrs	1	Discussion and	CO:-
III. Alternative Visions					Students
				Direct Lecture	shall be able
					to
					understand
					about the
					Alternative

				Visions of cinema. (Level 2, Understand)
IV. Hindi Cinema	Dr. DEBASHIS MONDAL	15hrs	Discussion	CO 4:- Students shall be able to understand evolution of Hindi cinema. (Level 2, Understand)
V. Film screenings	DM	15 hrs	Screening of Cinema/ Clippings	CO 5:- Students shall be able to analyze the visuals and visual language of the Film. (Level 4, Analyze)

**Including 15 hours for tutorial classes

SEC 1

Paper I: Radio Production

Semester: III

Course Code: JORSSEC01M

Credits: 2

Course Content	Teacher Name	Unit wise	Teaching	Remarks	Course
		number of	Days in a		Outcome
		classes (in	semester		
		hours)			
I. Broadcast Formats	PURBADRI	10	30hrs. **	Direct Lecture	CO 1:
	MUKHOPADHYAY				Students shall
					be able to
					understand
					several
					broadcast
					formats.
					(Level 2,
					Understand)
II. Broadcast	DM	10		Direct Lecture	CO 2:
Production Techniques:				and	Students shall
Working of a				Demonstration	be able to
Production Control					understand
Room & Studio					Broadcast
					Production
					Techniques
					and working
					of a
					Production

				Control Room
				and studio.
				(Level 2,
				Understand)
III. Stages of Radio	DM	10	Direct Lecture	CO 3:
Production				Students shall
				be able to
				apply several
				stages of
				radio
				production.
				(Level 3,
				Apply)

****Including 5hrs. Tutorial class**

NAHATA JNMS MAHAVIDYALAYA North 24 Pgs, W.B. LESSON PLAN: 2022-23 Department: Journalism and Mass communication Semester – IV, Course Code: JORGCOR04T, Course Title: Paper IV: Introduction to Documentary Core Course: CC4 Credit – 6, FM - 75

Course Content Unit 1 - Understanding the Documentary	Teacher Name PURBADRI MUKHOPADHYAY	Unit wise number of classes (in hours) 25	Teaching Days in a semester 90 hrs**	Remarks Discussion and Direct Lecture	Course Outcome Outcome CO 1:- Students shall be able to understand the six types of documentary, ethical debates in documentary making and different types of narration in documentary. (Level 2,
Unit 2 - Documentary Production: Pre-Production	PM	20		Direct Lecture and ICT	Understand) CO 2:-Students shall be able to understand the pre-production process of documentary making. Students will know to do the research works before documentary

Unit 3 - Documentary Production: Production	PM	25	Direct Lecture and ICT	making. (Level 2, Understanding) CO 3:- Students shall be able to understand process of documentary production, use of sound and cinematography. (Level 2, Understand)
Documentary Production: Post-Production	Dr. DEBASHIS MONDAL	20	Discussion and ICT	CO 4:- Students shall be able to understand the post production process, importance of editing in documentary film. (Level 2, Understand)

**Including 15 hours for tutorial

SEC 1

Paper I: Radio Production

Semester: IV

Course Code: JORSSEC02M

Credits: 2

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
Unit 1 - Understanding the	PURBADRI	10	30 hrs.**	Discussion,	CO 1:-
Documentary	MUKHOPADHYAY			Direct	Students shall be able
				Lecture and	to
				ICT.	understand the documentary making process. (Level 2, Understand)
Unit 2 - Documentary	Dr. DEBASHIS	10		Direct	CO 2:-
Production	MONDAL			Lecture and	Students shall be able
				ICT.	to understand documentary production process. (Level 2, Understand)

Film Screening	PM	10	Screenin	ng CO 3:-
			and	Students
				shall be able
			Discussion	n to analyze
				the visual
				language
				portrayed in
				a film by
				their own.
				(Level 4 <i>,</i>
				Analyze)

****Including 5hrs. Tutorial class**

NAHATA JNMS MAHAVIDYALAYA North 24 Pgs, W.B. LESSON PLAN : 2022-23 Department : Journalism and Mass communication Semester – V (DSE), Course Code: JORGDSE01T Course Title : Paper I: Media Industry and Management Core Course : DSE 1A Credit – 6, FM - 75

Course Content	Teacher Name	Unit wise	Teaching	Remarks	Course
		number	Days in a		Outcome
		of classes	semester		
		(in hours)			
CI. Media	PURBADRI	23 hrs		Direct	CO 1: Students
Management:	MUKHOPADHYAY		90 hrs**	Lecture	shall be able to
Concept and				and	understand
Perspective					concepts and
				Question	several
				and	perspectives of
				Answer	Media
				session	Management.
					(Level 2:
					Understand)
. II. Media Industry:	PM	22 hrs		Direct	CO 2: Students
Issues &				Lecture	shall be able
Challenges					understand the
					issues and
					challenges in

				Media Industry.
				(Level
				2:Understand)
	PM	15hrs	Direct	CO 3: Students
III. Structure of news media			Lecture	shall be able to
organizations in				understand
India				structure of
				news media
				organizations in
				India.
				(Level 2:
				Understand)
IV. Media Economics,	DEBASHIS	15hrs	Direct	CO 4: Students
Strategic	MONDAL		Lecture	shall be able to
Management and				understand
Marketing				media
				economics,
				strategic
				management
				and marketing.
				(Level 2:
				Understanding)
V. Case Studies	DM	15 hrs	Discussion	CO 5: Students
v. Case studies				shall be able to
				understand
				several issues
				regarding
				media
				management in
				India.
				(Level 2,

Understand)

**Including 15 hours for Tutorial class

NAHATA JNMS MAHAVIDYALAYA North 24 Pgs, W.B. LESSON PLAN : 2022-23 Department : Journalism and Mass communication Semester – V (DSE), Course Code: JORGDSE02T Course Title : Paper II: Print Journalism and Production Core Course: DSE 1B Credit – 6, FM -75

Course Content	Teacher Name	Unit wise	Teaching	Remarks	Course
		number of	Days in a		Outcome
		classes (in	semester		
		hours)			
Unit 1 - Specialized	PURBADRI	23	90 hrs**	Direct Lecture	CO 1:
Reporting	MUKHOPADHYAY			and	Students shall
				Demonstration	be able to
					analyze and
					several kinds
					of reporting.
					(Level 4,
					Analyze)
Unit 2 - Trends in	PM	17		Direct Lecture	CO 2:
Print journalism				and Discussion	Students shall
					be able
					analyze
					trends in
					several trends
					in print

				journalism.
				(Level 4,
				Analyze)
Unit 3 - Production of	DR. DEBASHIS	20	Direct Lecture	CO 3:
Newspaper	MONDAL			Students shall
				be able to
				understand
				Production of
				Newspaper.
				(Level 2,
				Understand)
Unit 4 - Technology	DM	20	Direct Lecture	CO 4:
and print			and	Students shall
			Demonstration	be able to
				understand
				technology
				and print
				used in news
				paper and
				media
				industry.
				(Level 2,
				Understand)
Unit 5 - Advanced	DM	10	Direct Lecture	CO 5:
Newspaper and			and	Students shall
Magazine Editing			Demonstration	be able to
				apply their
				editing skills.
				(Level 3,
				Create)

******Including 15 hours for tutorial class

NAHATA JNMS MAHAVIDYALAYA North 24 Pgs, W.B. LESSON PLAN: 2022-23 Department: Journalism and Mass communication Semester – V (GE), Course Code: JORGGEC01T Course Title: Paper I: Multimedia Journalism Core Course: DSE 1A Credit – 6, FM -75

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
I. Introduction to	PURBADRI	23 hrs		Direct Lecture	CO 1:-
Multimedia: Multimedia and interactivity	MUKHOPADHYAY		90 hrs**	and Discussion	Students shall be able to understand the basics of Multimedia reporting and interactivity in multimedia space. (Level 2, Understand)
II. Print: Process of	PM	22 hrs		Demonstration	CO 2:-
Production: Decision				and Discussion	Students shall be able
making and skills for multi-platform communications					to understand content development process,

		-		-
				story
				organization
				and
				interviewing
				techniques
				online.
				(Level 2,
				Understand)
	DR. DEBASHIS	15hrs	Demonstration	-
III. Photograph: Photo on	DR. DEDASIIIS	13115	Demonstration	Students
Screen	MONDAL		and Discussion	
				to analyze
				the
				photographs
				and on
				screen
				viewing of
				photography.
				(Level 4,
			_	Analyze)
IV. Audio & Video	DM	15hrs	Direct Lecture	CO 4:-
				Students
Content: Focus on audio			and Direct	shall be able
recording			Lecture	understand
			Lecture	audio and
				video
				content,
				natural
				sound
				recording
				and studio
				recording.
				(Level 2,
				Understand)
	DM	15 hrs	Demonstration	CO 5:-
V. Mobile journalism				Students
			and Discussion	
				to
				understand
				function and
				importance
				of mobile in
				journalism.
				(Level 2,
				Understand)

**Including 15 hours for tutorial class

NAHATA JNMS MAHAVIDYALAYA North 24 Pgs, W.B. LESSON PLAN: 2022-23 Department: Journalism and Mass communication Semester –VI (DSE), Course Code: JORGDSE03T Course Title: Paper III: Photographical Appreciation Core Course: Credit – 6, FM - 75

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
Unit 1 - Introduction to	PURBADRI	22	90 hrs**	Demonstration	CO 1:- Students
Photography	MUKHOPADHYAY			and Discussion	shall be able to understand the
					history and evolution of
					photography.
					(Level 2,
					Understand)
Unit 2 - Understanding the	PM	18		Direct Lecture	CO 2:- Students
mechanisms of				and	shall be able to
Photography				Demonstration	understand the
				Demonstration	several
					mechanisms,
					equipments and
					important
					functions of
					several parts of

		1		comoro
				camera.
				(Level 2,
				Understand)
		20	Direct Lecture	CO 2: Chudanta
Unit 3 - Understanding Light	PM	20	Direct Lecture	CO 3:- Students
and Shadow			and	shall be able to understand use
			Demonstration	
				of light and shadow in
				photography.
				(Level 2,
				Understand)
		15		
Unit 4 - Digital Photography	Dr. DEBASHIS	15	Direct Lecture	CO 4:- Students
and Editing	MONDAL		and	shall be able to
			Demonstration	capture
				photograph and edit those
				photographs in
				their own mobile
				application.
				application.
				(Level 6, Create)
Unit 5 – Photojournalism	PM	15	Discussion and	CO 5:- Students
			Direct Lecture	shall be able to
			Direct Lecture	understand
				several modes of
				photojournalism
				and application
				of
				photojournalism.
				(Level 2,
				Understand)
				Onderstand,

**Including 15 hours for Tutorial class

Course Code: JORGDSE04T Course Title: Paper IV: Media, Gender and Human Rights Core Course: Credit – 6, FM – 75

8	Remarks	Course
Days in a		Outcome
semester		
00 1	D'	CO 1:-
90 nrs**	Discussion	
	and Direct	Students
	Lecture	shall be able to
		understand
		the impact of
		media on
		individual,
		society and
		culture. In
		short
		Students
		shall be able
		understand,
		analyze and
		evaluate
		their
		position in
		-
		the society.
		(Level 2,
		Understand;
		Level 4,
	-	Days in a semester 90 hrs** Discussion and Direct

				Analyze; Level 5, Evaluate)
Unit 2 – Gender	PM	24	Discussion and Direct Lecture	CO 2:- Students shall be able to understand the media and gender debate and the history of gender studies. (Level 2, Understand)
Unit 3 – Media : Power and Contestation	PM	20	Discussion	CO 3:- Students shall be able to understand the concept of public sphere and several television programmes. (Level 2, Understand)
Unit 4 - Media and Human Rights	Dr. DEBASHIS MONDAL	20	Direct Lecture	CO 4:- Students shall be able to understand the concept of human rights and

		the role of
		media in it.
		(Level 2,
		(Level 2, Understand)
		-

****Including 15 hours for Tutorial class**

NAHATA JNMS MAHAVIDYALAYA North 24 Pgs, W.B. LESSON PLAN : 2022-23 Department : Journalism and Mass communication Semester – VI (GE), Course Code: JORGGEC02T Course Title : Paper I: Multimedia Journalism Core Course: GE 2 Credit – 6, FM -75

Course Content	Teacher Name	Unit wise number of classes (in hours)	Teaching Days in a semester	Remarks	Course Outcome
Unit 1 - Language of Cinema	PURBADRI	23	90 hrs**	Discussion and	CO 1:-
	MUKHOPADHYAY			Direct Lecture	Students shall be able
					to understand different type shots, angles and the language of Cinema. (Level 2, Understand)
Unit 2 - Film Form and Style	PM	17		Direct Lecture	CO 2:-
				and	Students shall be able

			Demonstration	to know different forms and styles of Film making. (Level 2, Understand)
Unit 3 - Alternative Visions	PM	25	Discussion,	CO 3:-
			Direct Lecture	Students shall be able
			and ICT.	to
				understand
				about the
				Alternative
				Visions of
				cinema.
				(Level 2 <i>,</i> Understand)
Unit 4 - Hindi Cinema	DR. DEBASHIS	25	Discussion and	CO 4:-
	MONDAL		ICT.	Students shall be able to understand evolution of Hindi cinema. (Level 2, Understand)

**Including 15 hours for tutorial class